

# Industry Insights:

YOUR GATEWAY TO THE  
ENTERTAINMENT INDUSTRY



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Hairscholars



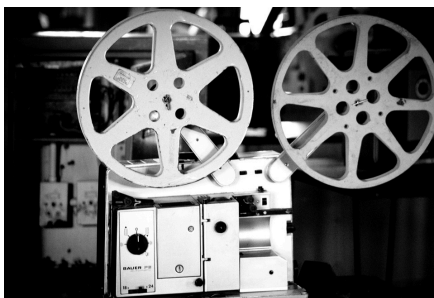
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## INTRODUCTION

# Break Into The Industry With Camille Friend

Welcome to Industry Insights, a comprehensive guide designed to help you break into the TV and film industry. This book offers a sneak peek into our full courses, which are meticulously crafted to equip hairstylists, barbers, and makeup artists with the skills and knowledge needed to succeed in the fast-paced entertainment world. Learn from the best in the industry, Oscar-nominated Department Head hairstylist Camille Friend. This book is divided into three sections, each highlighting a unique course: The Blueprint for Beginners, The Blueprint for Keys, and The Blueprint for Department Heads.



“Passion and perseverance are the keys to success in the entertainment industry. Embrace every opportunity to learn and grow, and never stop reaching for your dreams.”

*- Camille Friend*

## SECTION 1

# The Blueprint for Beginners

## Introduction to The Blueprint for Beginners

The Blueprint for Beginners is a 5-unit course designed for hairstylists, barbers, and makeup artists ready to transition into the world of film and TV. You'll receive industry-specific training that will prepare you for the dynamic environment of entertainment production. This section provides a detailed overview of what you'll learn in each unit, complete with actionable insights to get you started.

### Unit 1: Introduction and Unions

- What is the union and how do you join: The union is crucial in the entertainment industry, providing workers with protections, benefits, and access to higher-paying jobs. Joining typically involves gaining a certain number of work hours on union productions, submitting an application, and paying the initiation fees.

- Strategies to get into the union: Start by working on non-union productions to build experience, network with union members, and seek out productions that are transitioning from non-union to union status to accumulate qualifying hours.

### Unit 2: Resumes and Portfolios

- How to build an impressive resume: Highlight relevant skills, experiences, and projects. Use a clean, professional format. Tailor your resume for each job application, emphasizing experiences that align with the job requirements.
- Portfolio: A strong portfolio should include high-quality photos of your work, organized by project or style. Digital portfolios can be easily shared with potential employers. Consider using platforms like Behance or a personal website.

## SECTION 1

# The Blueprint for Beginners

## Unit 2: Resumes and Portfolios Cont.

- How to Interview: Research the company and its projects, practice common interview questions, and prepare a few questions of your own. Dress professionally and bring copies of your resume and portfolio.

## Unit 3: Continuity

- How to do continuity: Continuity ensures that the visual elements in each scene match the previous scenes. Take detailed notes and photographs of each character's look after every take.
- Continuity photos: Capture clear, well-lit photos of the character's hair, makeup, and wardrobe from multiple angles.
- Continuity breakdown: Use a continuity script to track each character's look scene by scene, noting any changes required.

- Working with actors: Build rapport with actors to make the continuity process smoother. Be respectful and communicate clearly about what you need for continuity.



## SECTION 1

# The Blueprint for Beginners

## Unit 4: First Day of Work

- Paperwork you'll need to fill out: This typically includes contracts, non-disclosure agreements, and tax forms. Ensure all paperwork is completed accurately to avoid payment delays.
- Set Protocol: Understand the hierarchy on set, and always be aware of where the camera is and what's being shot. Stay out of the way unless you are needed.
- Trailer Etiquette: Respect personal space, keep the trailer clean, and maintain a professional demeanor.
- Set terms: Familiarize yourself with terms like "martini shot" (the last shot of the day), "blocking" (planning the actors' movements), and "striking" (removing something from the set).

## Unit 5: Location and Working With the Team

- Packing your kit: Include all essentials plus backups. Your kit should be well-organized and easy to transport.
- Shipping gear: Use sturdy containers, label everything clearly, and have a reliable shipping method.
- Travel tips: Always arrive early, keep travel documents handy, and pack light but efficiently.
- Positions in the Hair and M/U Departments: Know the roles from assistants to department heads, and understand their responsibilities.
- Becoming a key hairstylist: Develop strong technical skills, build a reputation for reliability, and network within the industry.

## SECTION 2

# The Blueprint for Keys

## Introduction to The Blueprint for Keys

The Blueprint for Keys is a specialized 3-unit course designed for those aspiring to be a Key hairstylist or makeup artist in TV or film. A strong Key is essential for the smooth operation of any hair and makeup department. Camille Friend will guide you through the necessary skills and knowledge to excel in this crucial role.



## Unit 1: Responsibilities, Interviews, Scheduling, Petty Cash, and Manpower

- **Responsibilities:** A Key is responsible for overseeing the daily operations of the hair and makeup team, ensuring that everyone follows the director's vision.
- **Interviews:** Prepare a portfolio, be ready to discuss your past experiences, and demonstrate how you can meet the needs of the production.
- **Scheduling:** Create detailed schedules for the team, ensuring that everyone knows their call times and responsibilities.
- **Petty Cash:** Manage petty cash for minor expenses, keeping accurate records and receipts.
- **Manpower:** Allocate tasks efficiently among the team to ensure all duties are covered.

## SECTION 2

# The Blueprint for Keys

## Unit 2: Continuity, Production Bible, Breakdowns, and Mood Board

- Continuity: Maintain detailed records of each character's look to ensure consistency.
- Production Bible: A comprehensive document that includes everything from character looks to scene requirements. It serves as a reference for the entire production team.
- Breakdowns: Analyze scripts to determine the hair and makeup needs for each scene, creating a detailed breakdown for the team.
- Mood Board: Visual representations of the character looks, using images and color swatches to convey the desired style.

## Unit 3: How to Make Your Deal

- Deal Memos: Understand the terms of your contract, including payment, duration, and specific responsibilities.
- Local vs. Location: Know the differences between working locally and on location, including travel and accommodation arrangements.
- European Deal: Gain insights into working on European productions, which may have different regulations and expectations.

## SECTION 3

# The Blueprint for Department Heads

## Introduction to The Blueprint for Department Heads

The Blueprint for Department Heads is an advanced 5-unit course designed for hairstylists and makeup artists who aim to become exceptional Department Heads in the film and TV industry. Drawing from her extensive experience on blockbuster films, Camille Friend shares her unique organizational skills and insights, with an emphasis on integrity and excellence.

## Unit 1: Responsibilities, Interviews, and Deal Memos

- **Responsibilities:** Overseeing the entire hair and makeup department, ensuring that everything runs smoothly and meets the director's vision.
- **Interviews:** Conducting interviews to hire the best team members for the production.

- **Deal Memos:** Negotiating terms and conditions for contracts with team members and understanding the legal implications.

## Unit 2: Research, Production Bible, Budgeting, Manpower, and Camera Tests

- **Research:** Conduct in-depth research on the characters and settings to create accurate and creative looks.
- **Production Bible:** Develop and maintain a detailed production bible as a reference for the team.
- **Budgeting:** Create and manage a budget for the department, ensuring that all expenses are accounted for and within limits.
- **Manpower:** Plan and allocate manpower to ensure all tasks are covered efficiently.
- **Camera Tests:** Conduct camera tests to check how makeup and hairstyles appear on screen under different lighting conditions.

## SECTION 3

# The Blueprint for Department Heads

## **Unit 3: Continuity Breakdown, Script Breakdowns, Designing Character Looks, and Consulting With Actors**

- Continuity Breakdown: Ensure detailed continuity breakdowns for each character and scene.
- Script Breakdowns: Analyze scripts to identify all hair and makeup requirements.
- Designing Character Looks: Collaborate with directors and designers to create unique looks for each character.
- Consulting With Actors: Work closely with actors to achieve the desired looks while respecting their needs and comfort.

## **Unit 4: Wig Design, Stunt Wigs, and Wig/Facial Hair Rentals**

- Wig Design: Learn the art of designing wigs to match character requirements.
- Custom Building Wigs: Techniques for creating custom wigs tailored to specific needs.

- Stunt Wigs: Designing and creating wigs for stunt performances.
- Wig/Facial Hair Rentals: Navigate the rental process for wigs and facial hair, ensuring quality and authenticity.

## **Unit 5: Hiring Practices, and Positions in the Department**

- Hiring Practices: Learn the most effective methods for recruiting team members who are the right fit for your department's needs.
- What to Look For in Hiring: Identify the essential qualities and skills to prioritize when considering potential hires, ensuring you assemble a strong and capable team.
- Positions in the Department: Gain insight into the diverse roles within the department, enabling you to understand each position's responsibilities and effectively manage your team's dynamics.

## CONCLUSION

# This is the beginning of something good.

Congratulations on taking the first step towards your dream career in the entertainment industry! Industry Insights has provided you with a glimpse into the world of TV and film production, offering valuable insights and practical knowledge to help you succeed in this dynamic field. Whether you're just starting out or aiming to advance to a leadership role, Camille Friend's expertise and guidance will serve as invaluable resources on your journey.

Remember, success in this industry requires dedication, perseverance, and continuous learning. By embracing the opportunities presented in this book and our full courses, you're taking proactive steps toward achieving your goals and fulfilling your aspirations.

So, what are you waiting for? Take the next step and take one of our Blueprint courses! Join us today at [www.hairscholars.com](http://www.hairscholars.com)!

